

# Masters in Ophthalmology 2012

Scientific Program • Coding Course • Office Administrators • JCAHPO



THE RITZ-CARLTON ORLANDO, GRANDE LAKES  
ORLANDO, FL

JUNE 22-24, 2012

Jointly sponsored by AKH Inc., Advancing Knowledge in Healthcare Inc. and the Florida Society of Ophthalmology

[www.ophmasters.com](http://www.ophmasters.com)

# Masters in Ophthalmology 2012



Advanced Uses of Capsule Support System Intra-operatively

Mel Rubin Award Lecture-Medical, Legal, Ethical and  
Risk Management Dilemmas Confronting Oculo-facial  
Plastic Surgeons: Lessons for All Ophthalmologists

J. Donald Gass, MD Beacon of Sight Guest Lecture  
The Evolution of Genetic Epidemiology and  
Discoveries Related to Macular Degeneration

Nuclear Disassembly Technique Including  
Femtosecond Laser and Nucleus Chopper

Evaluation of Uveitis in the Elderly Patient

Refractive/Cataract Surgery-Current State of Affairs

Floppy Eye Syndrome (FES) and the Link to Systemic Disease

“*The Masters in Ophthalmology meeting consistently brings in top-notch speakers on important topics, all in a very comfortable setting where I can relax and visit with colleagues from around the state.*”

— *Michael W. Stewart, MD*  
*Mayo Clinic Jacksonville*

### Join Us...

On June 22–24 at the beautiful Ritz-Carlton Orlando, Grande Lakes in Orlando, Florida for the **Masters in Ophthalmology 2012** meeting. This 2½-day meeting will provide an extensive review on topics relevant to the general ophthalmologist and subspecialist in addition to exploring the latest research on clinical strategies to immediately put into place in your practice.

### Meeting Highlights

- **Earn more than 17 hours of CME/CE credit** for physicians and nurses alike
- **Nationally Renowned Faculty** for Physician, JCAHPO, Coding and Office Administrator programs
- **Medical Ethics** approved course credit
- **Subspecialty Symposia** including Glaucoma, Oculoplastics, Refractive Surgery, Retina-Vitreous
- **Networking and Social Activities** with colleagues and exhibitors
- **Resident Presentations** of original research
- **Special Prevention of Medical Errors Session** that meets Florida State mandated course requirements

### Ancillary Programs

- **Coding and Reimbursement Update** presented by Rose and Associates Healthcare Consultants
- **Certified Ophthalmic Assistant Program** presented by JCAHPO
- **Office Administrators Management Program** designed for the Ophthalmic Practice Administrator

**Special registration rate for Coding Course and Scientific Program attendees.**

Featured Faculty



**Featured Mel Rubin Award Lecturer**  
*Oculoplastic*  
**John W. Shore, MD**  
 Texas Oculoplastic Consultants  
 Austin, TX



*Cataract/IOL/Anterior Segment/Glaucoma*  
**Alan S. Crandall, MD**  
 Professor and Senior Chair  
 University of Utah  
 Director of Glaucoma and Cataract  
 John A. Moran Eye Center  
 Salt Lake City, UT



*Uveitis/Immunology*  
**R. Christopher Walton, MD, MHA**  
 Professor of Ophthalmology  
 University of Tennessee  
 Health Science Center  
 Memphis, TN



**Featured J. Donald Gass, MD**  
**Beacon of Sight Lecturer**  
*Retina-Vitreous*  
**Johanna M. Seddon, MD, ScM**  
 Professor of Ophthalmology  
 Tufts University School of Medicine  
 Director  
 Ophthalmic Epidemiology and Genetics Service  
 Vitreoretinal Diseases and Surgery Service  
 Boston, MA



*Refractive/Cataract/IOL*  
**R. Bruce Wallace, III, MD**  
 Clinical Professor of Ophthalmology  
 Louisiana State University  
 Assistant Clinical Professor  
 Tulane Medical School  
 Medical Director  
 Wallace Eye Surgery, Laser and Surgery Center  
 Alexandria, LA

Adjunct Faculty



**Bradley D. Fouraker, MD**  
 Brandon Eye Clinic  
 Brandon, FL



**D. Bruce May Jr., Esq.**  
 Partner  
 Holland & Knight  
 Tallahassee, FL



**Anne M. Menke, RD, PhD**  
 Risk Manager  
 Ophthalmic Mutual Insurance Company (OMIC)  
 San Francisco, CA



**Steven R. Robinson, FASOA, COE**  
 Senior Consultant  
 S&R Consulting  
 Chattanooga, TN



**E. Ann Rose**  
 President  
 Rose & Associates  
 Healthcare Consultants  
 Duncanville, TX



**Steven I. Rosenfeld, MD, FACS**  
 Voluntary Professor  
 University of Miami  
 Miller School of Medicine  
 Bascom Palmer Eye Institute  
 Delray Eye Associates  
 Delray Beach, FL



**Sandra C. Strickland, BS, MSN, LHRM, CPHRM**  
 Director of Risk Management Services  
 The Doctors Company/FPIC  
 Jacksonville, FL

# Masters in Ophthalmology 2012



Schedule-at-a-glance

## Friday, June 22

- 7:00 AM–6:00 PM Attendee Registration
- 4:00–6:00 PM **Prevention of Medical Errors**  
Sandra C. Strickland, RN, MSN, LHRM, CPHRM
- 6:15–7:45 PM Welcome Reception

## Saturday, June 23

- 7:00–7:50 AM Attendee Registration/Breakfast
- 7:50–7:55 AM Welcome and Introductions
- 8:00–8:50 AM **Advanced Uses of Capsule Support System Intra-operatively**  
Alan S. Crandall, MD
- 8:55–9:10 AM Resident Lecture #1
- 9:10–10:00 AM **Uveitis in Elderly Patients**  
R. Christopher Walton, MD, MHA
- 10:00–10:15 AM Resident Lecture #2
- 10:15–10:45 AM Break
- 10:45–11:40 AM Mel Rubin Award Lecture  
**Medical, Legal, Ethical and Risk Management Dilemmas Confronting Oculo-facial Plastic Surgeons: Lessons for All Ophthalmologists\***  
*\* Qualifies for Medical Ethics Credit*  
John W. Shore, MD
- 11:45 AM–12:00 PM Resident Lecture #3
- 12:00–1:00 PM Leadership Luncheon (*see page 10 for details—ticket required for non-members and guests*)
- 1:00–1:30 PM Dessert Reception
- 1:30–2:20 PM J. Donald Gass, MD Beacon of Sight Guest Lecture  
**The Evolution of Genetic Epidemiology and Discoveries Related to Macular Degeneration**  
Johanna M. Seddon, MD, ScM
- 2:25–3:15 PM **Glaucoma Surgery: New Valuations and New Techniques**  
Alan S. Crandall, MD

|              |   |
|--------------|---|
| 3:15–3:30 PM | Resident Lecture #4   |
| 3:30–4:20 PM | <b>Refractive Cataract Surgery</b><br>R. Bruce Wallace, III, MD   |
| 4:20–5:00 PM | <i>Joint Lecture with Office Administrators</i><br><b>Embezzlement: The Fox is Guarding the Chicken House</b> (NON-CME)<br>Steven R. Robinson, FASOA, COE |
| 5:00–5:20 PM | <b>The Great Relationship Triangle—Physicians, Administrators, Staff: How Do We Make it All Work?</b> (NON-CME)<br>Steven R. Robinson, FASOA, COE         |

## Sunday, June 24

|                  |   |
|------------------|---|
| 7:00 AM          | Attendee Registration/Breakfast   |
| 7:30–8:30 AM     | <b>Informed Consent: Legal, Clinical, and Risk Management Perspectives*</b><br>Anne M. Menke, RN, PhD; Steven I. Rosenfield, MD; Bradley D. Fouraker, MD; D. Bruce May, Jr., Esq.<br><i>*Attendance required at this lecture to qualify for the OMIC discount</i> |
| 8:30–8:55 AM     | <b>Cataract Surgery in Patients with Uveitis</b><br>R. Christopher Walton, MD, MHA  |
| 8:55–9:20 AM     | <b>Nuclear Disassembly Technique Including Femtosecond Laser and Nucleus Chopper</b><br>Alan S. Crandall, MD  |
| 9:20–9:45 AM     | <b>Floppy Eye Syndrome (FES) and the Link to Systemic Disease</b><br>John W. Shore, MD  |
| 9:45–10:10 AM    | <b>OR Efficiency</b><br>R. Bruce Wallace, III, MD   |
| 10:10–10:35 AM   | <b>New Genes and Pathways for Macular Degeneration</b><br>Johanna M. Seddon, MD, ScM  |
| 10:45 AM–1:00 PM | <b>Subspecialty Symposia</b> <i>(See page 8 for details)</i> <ul style="list-style-type: none"> <li>• Glaucoma</li> <li>• Oculoplastics</li> <li>• Refractive Surgery</li> <li>• Retina-Vitreous</li> </ul>   |
| 1:00 PM          | Adjourn   |

Meeting details are subject to change. Complete details available at [www.ophmasters.com](http://www.ophmasters.com).

Your meeting registration includes a choice of subspecialty symposia. You may only select one symposium as they are held concurrently on Sunday, June 24, from 10:45 AM–1:00 PM. You may move from one symposium to another. Please indicate your preference on the enclosed registration form on page 11.

If you are interested in presenting a case or discussion topic at one of these symposia, please contact Colleen Filbert at [cfilbert@mdeye.org](mailto:cfilbert@mdeye.org).

### Glaucoma

Chair: *Krishna Kishor, MD*  
 Featured Guest Faculty:  
*Alan S. Crandall, MD—Role of Adjunctive Testing in Monitoring Glaucoma*

### Refractive Surgery

Chair: *Clifford L. Salinger, MD*  
 Featured Guest Faculty:  
*R. Bruce Wallace, III, MD—Limbal Relaxing Incisions*

### Oculoplastics

Chair: *Jan Kronish, MD*  
 Featured Guest Faculty:  
*John W. Shore, MD—Oculofacial Plastic Surgery Grand Rounds: Case Presentations and Discussion*

### Retina-Vitreous

Chair: *Michael Tolentino, MD*  
 Featured Guest Faculty:  
*R. Christopher Walton, MD, MHA—Therapeutic Decisions in Ocular Toxoplasmosis*  
*Johanna M. Seddon, MD, ScM—Predictive Models for AMD: Contribution of Ocular, Demographic, Environmental and Genetic Factors*

## Coding Course Agenda

Presented by: *E. Ann Rose, Rose & Associates Healthcare Consultants*

### Friday, June 22

|                   |  |  |   |
|-------------------|--|--|---|
| 8:30–10:30 AM     | <b>Physician Fee Schedule Update</b> <ul style="list-style-type: none"> <li>• ASC Fee Schedule Update</li> <li>• 2012 CPT Code Changes</li> <li>• ICD-9 Changes</li> <li>• 2012 OIG Work Plan</li> <li>• Q&amp;A</li> </ul>  | 1:30–3:00 PM   | <b>Physician Bonus Programs</b> <ul style="list-style-type: none"> <li>• Contractor Audits</li> <li>• RAC Audit Concerns</li> <li>• Compliance Programs</li> <li>• ICD-10: It's Coming—Be Prepared</li> <li>• Q&amp;A</li> </ul>            |
| 10:30–10:45 AM    | <b>Break</b>   | 3:00 PM  | <b>Course Concludes</b>   |
| 10:45 AM–12:30 PM | <b>E&amp;M Vs. Eye Codes</b> <ul style="list-style-type: none"> <li>• Chief Complaint/HPI Documentation</li> <li>• Diagnostic Test Requirements</li> <li>• Problematic Modifiers</li> <li>• Surgical Issues That Require Special Attention</li> <li>• ASC Conditions for Coverage Issues</li> <li>• Q&amp;A</li> </ul> | <b>Target Audience</b><br>This program has been designed for physicians, coders, technicians and administrators with a basic understanding of CPT and ICD-9. | <b>Continuing Education Credits</b><br>A portion of this program has been awarded 3.75 JCAHPO CE credit hours. Forms may be obtained at: <a href="http://www.jcahpo.org/meetings/calendar.aspx">www.jcahpo.org/meetings/calendar.aspx</a> . |
| 12:30–1:30 PM     | <b>Lunch</b>   |  |   |



## Target Audience

This program has been designed to meet the educational needs of physicians and nurses who have a specialized interest in the field of Ophthalmology.

## Learning Objectives

Upon completion of the educational activity, participants should be able to:

- Manage complicated cataracts such as pseudoxanthoma elasticum (PXE), trauma as post uveitis; requires the use of adjunctive devices;
- Define long term stability of the IOL complex that requires intra-operative management;
- Assess the use of nucleus chopper for hard cataracts;
- Describe the present state of femtosecond cataract procedure;
- Analyze selected clinical cases and present methods to resolve medical, legal, ethical and risk management conflicts that arise in clinical practice;
- Apply risk management legal exposure during conflict resolution;
- Demonstrate the classic and subtle pathophysiologic features of the ophthalmic manifestation of Floppy Eye Syndrome (FES);
- Identify the association of FES with obstructive sleep apnea and the criteria necessitating referral to other specialists for evaluation and treatment;
- Describe the diagnostic evaluation of elderly patients with new onset uveitis;
- Discuss the combined genetic and environmental risk factors for macular degeneration;
- Identify ways to modify risk for macular degeneration and help educate patients;
- Develop management approaches for various types of uveitis affecting elderly patients;
- Identify perioperative management options for patients with uveitis undergoing cataract surgery;
- Analyze intraoperative and postoperative complications and techniques to maximize surgical outcomes in patients with uveitis cataracts;
- Establish proper steps for implementation of the newly approved informed cataract consent form;
- Evaluate new techniques and long-term studies concerning surgery timing for glaucoma patients;
- Discuss the role of surgery in glaucoma management;
- Identify new studies concerning cataract surgery and intraocular pressure;
- Demonstrate risk management measures designed to prevent high-risk medical errors.

## Accreditation Statements



CME/CE provided by AKH Inc., Advancing Knowledge in Healthcare

### Physicians

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of AKH Inc. and the Florida Society of Ophthalmology. AKH Inc. is accredited by the ACCME to provide continuing medical education for physicians. AKH Inc. designates this live activity for a maximum of 17.75 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### Coding

Of the 17.75 AMA PRA Category 1 Credit(s)<sup>™</sup> 5.25 AMA PRA Category 1 Credit(s)<sup>™</sup> are available for attending the Coding Course.

### Nursing

AKH Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's COA. AKH Inc. designates this educational activity for 17.6 contact hours. Accreditation applies solely to educational activities and does not imply approval or endorsement of any commercial product by the ANCC-COA.

### Coding

Of the 17.6 contact hours 5.2 contact hours are available for attending the Coding Course.

### Commercial Support

Full notification of commercial support will be provided in the final course syllabus.

### Criteria for Success

Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an on-line evaluation/claimed credit form at [www.ophmasters.com/cme](http://www.ophmasters.com/cme). If you have questions about this CME/CE activity, please contact AKH Inc. at [service@akhealthcare.com](mailto:service@akhealthcare.com).

### Welcome Reception

**Friday, June 22 | 6:15–7:45 PM**

\$75 for guest ticket

*(ticket price includes Saturday evening reception)*

Join us for an opening reception on Friday evening in the Exhibit Hall. Wines will be available for tasting as well as hors d'oeuvres and a chance to visit with over 40 exhibiting companies.

### Leadership Luncheon

**Saturday, June 23 | 12:00–1:00 PM**

The Leadership Luncheon has been organized by the Florida Society of Ophthalmology for its members. This luncheon was designed to update attendees on current events and politics related specifically to the state of Florida. Members are free and everyone is welcome to attend, however you must RSVP on the registration form on page 11. *Tickets are \$100 for non-members and guests, and may be purchased on the registration form.*

### Exhibitor Dessert Reception

**Saturday, June 23 | 1:00–1:30 PM**

Conclude your lunch the right way...with dessert. Join our exhibitors in the Exhibit Hall for a lovely dessert reception just prior to the Hall closing. An array of sweet delights will surely please the masses. The Exhibitor Passport drawing will take place at the end of the dessert reception, please be sure to turn completed passport to the registration desk, no later than 1:25 PM.

### Saturday Cocktail Reception and Blue Man Group®

**Saturday, June 23 | 6:30–11:00 PM | \$80**

After the sessions end on

Saturday, join us for an

exciting and entertaining

event like none other. The

evening will begin with

a heavy hors d'oeuvres

and cocktail reception at

the Ritz-Carlton Orlando,

Grande Lakes. Following the

reception, transportation

will be provided at 8:00 PM to Universal Orlando Resort to

see the Blue Man Group® show. The show begins at 9:00 PM

and is a 110-minute jam packed event. This will be a unique

entertainment experience you definitely will not want to miss!



### Children's Dinner and Party

**Saturday, June 23 | 6:30–11:30 PM | \$50**

Drop the kids off and enjoy an evening on your own. The Ritz-

Carlton has planned dinner and a night complete with activities,

games, movies, and arts and crafts exclusively for meeting

attendees to keep your little ones busy. To register your child,

select the Child Guest fee on the meeting registration form.

*Please note the children's party is for children ages 5–12 only.*

## Conference Venue

### The Ritz-Carlton Orlando, Grande Lakes

4012 Central Florida Parkway

Orlando, Florida 32837

Conference Reservations:

**1-800-266-9432**

Discounted room rates for the meeting start at \$169/night. Please ask for the **MASTERS** room block to receive the special group rate. The cut-off date is **June 1, 2012**, or until the room block is filled. After this date, reservations and rates are subject to availability.



## Resort Activities

### The Ritz-Carlton Golf Club® Orlando, Grande Lakes

The Ritz-Carlton Golf Club® Orlando, Grande Lakes provides

golfers with an experience not typically found in Florida. The

design, by two-time British Open Champion Greg Norman,

blends a variety of hazards to provide a challenging but fair

test of a golfer's abilities. Water hazards, strategic bunker

placement and demanding greens result in an atmosphere

reminiscent of a private course. *Meeting attendees receive a*

**10% discount** on green fees! *Call the Golf Shop to set up your*

*tee time at (407) 393-4900.*

### Spa at The Ritz-Carlton Orlando, Grande Lakes

Escape to an Orlando spa resort where the subtle,

refreshing bouquet of citrus inspires renewal. The Ritz-

Carlton Spa, Orlando features 40 treatment rooms; a private

4,000-square-foot heated outdoor lap pool, a Carita salon,

a boutique, and a café. *Meeting attendees receive a 10%*

**discount** on spa treatments! *To book your spa package, please*

*call (407) 393-4200.*



Full Name \_\_\_\_\_ MD, DO, Other \_\_\_\_\_ First Name for Badge \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Circle fee based on status**

*Includes course syllabus and one admission badge for food functions and Saturday reception.*

|  | Member/Nurses | Non-member | In-Training* |
|--|---------------|------------|--------------|
| <b>1 Coding Only Registration</b><br><i>Friday, June 22</i>                              | \$295         | \$395      | N/A          |
| <b>2 Scientific Sessions Only Registration</b><br><i>Friday, June 22-Sunday, June 24</i> | \$375         | \$575      | \$0          |
| <b>3 Combined Course Registration</b><br><b>Coding and Scientific Sessions</b>           | \$595         | \$895      | N/A          |

*\*Must fax in registration form along with proof of program residency.*

**4 Subspecialty Symposium**

*Please select the symposium you would like to attend. There is no additional fee.*

- Glaucoma
- Oculoplastics
- Refractive Surgery
- Retina-Vitreous

**5 Special Events**

**I will attend the Leadership Luncheon** included below included  
*The Leadership Luncheon is included in the member registration fee. However, you MUST pre-register to attend this event.*

**Blue Man Group™ Ticket** \$80 x \_\_\_\_\_  
*You MUST pre-purchase a ticket as quantities are limited. Your ticket includes round trip transportation to the show.*

**6 Guest Fees**

**Leadership Luncheon ticket for non-members and guests** \$100 \$100 x \_\_\_\_\_

**Guest ticket for receptions** \$75 x \_\_\_\_\_  
*Includes admission to exhibit hall functions and evening receptions.*

**Children's Ticket** \$50 x \_\_\_\_\_  
*Includes admission to exhibit hall functions and Saturday Children's Party.*

**TOTAL (Combine sections 1-6 for total amount)** \$ \_\_\_\_\_

**GUEST NAME(S) TO APPEAR ON BADGE**

*NOTE: Your badge is your pass to exhibit hall functions including the Saturday reception. Only registered attendees will receive a badge.*

\_\_\_\_\_  
 \_\_\_\_\_

**PAYMENT INFORMATION**

Checks and money orders must be made payable to FSO. If your institution is paying your registration fee, please ensure that the check is appropriately identified with your name.

- Check  MasterCard  Visa  Amex

Credit card issued in name of: \_\_\_\_\_

Card number: \_\_\_\_\_

Exp. date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Registration Deadline**

Registration and payment must be received no later than **June 8, 2012** in order to ensure a name badge and syllabus materials. On-site registration will only be accepted on a space available basis.

**Cancellation Policy**

Telephone cancellations cannot be accepted. A written notice of cancellation must be received no later than two weeks prior to the meeting for a refund. A \$25 administration fee will be deducted. No refunds will be made after **June 8, 2012**.

**Hotel Reservations**

The Ritz Carlton Orlando, Grande Lakes  
 4012 Central Florida Parkway  
 Orlando, Florida 32837  
 Call-in Reservations: 1-800-266-9432

Please ask for the MASTERS room block to receive the discounted rate of \$169/night. Special room rates available until **June 1, 2012** or room block is filled.

**ADA Compliance**

Attendees who need special reasonable accommodations or who have special needs should contact the meeting organizers at 904-998-0819.

**THREE CONVENIENT WAYS TO REGISTER**



**Fax**  
 (904) 998-0855



**Mail**  
 6816 Southpoint Pkwy., Suite 1000  
 Jacksonville, Florida 32216



**Website**  
 www.ophmasters.com



6816 Southpoint Pkwy., Suite 1000  
Jacksonville, FL 32216

Earn More Than 17 hrs  
of CME/CE credit

Register Today at  
[www.ophmasters.com](http://www.ophmasters.com)

## Educational Programs for the Entire Office

- Coding and Reimbursement Update presented by Rose and Associates Healthcare Consultants
- Certified Ophthalmic Assistant Program presented by JCAHPO
- Office Administrators Management Program designed for the Ophthalmic Practice Administrator

## Special Events

- Welcome Reception with Exhibitors
- Saturday Evening Cocktail Reception
- Leadership Luncheon
- Dessert Reception with Exhibitors
- Exhilarating Blue Man Group® Show



ORLANDO, FL  
JUNE 22-24, 2012

[www.ophmasters.com](http://www.ophmasters.com)