



MASTERS²⁰¹³

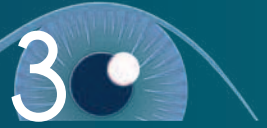
IN OPHTHALMOLOGY

June 28–30, 2013
The Breakers
Palm Beach, Florida

www.ophmasters.com

*Jointly sponsored by
AKH, Inc., Advancing Knowledge in Healthcare, Inc.
and the Florida Society of Ophthalmology.*

Masters in Ophthalmology 2013



Diabetic Retinopathy: What's New in the DRCR Study?

Central Serous Retinopathy: What's New?

Disruptive Innovation: Predicting the Future of
Medicine (and Ophthalmology)

Glaucoma Surgery with and without Cataract
Surgery: Evolution vs. Revolution

IOL Power Calculations Following Keratorefractive Surgery

Landmark Glaucoma Trials:

What We Have and Have Not Learned (I&II)

What about Femtosecond Laser Cataract
Surgery: Is It Really Worth It?

Orbital Lesions in Children

“ The Masters in Ophthalmology meeting has the feel of a nice regional meeting where I can catch up with friends and get CME for myself and staff inexpensively. I can learn about how regional Medicare and politics will impact our practice while at the same time I can get state of the art information as good as any national conference. ”

*— Mark Michels, MD
Palm Beach Gardens, FL*

Join Us...

June 28–30 in beautiful Palm Beach, FL at the legendary Breakers resort for the **2013 Masters in Ophthalmology** meeting.

This 2½-day meeting will provide an extensive review on topics relevant to the general ophthalmologist and subspecialist in addition to exploring the latest research on clinical strategies to immediately put into place in your practice.

MEETING HIGHLIGHTS

- **Earn more than 12 hours of CME/CE credit**
- **Nationally Recognized Faculty** for the Scientific Sessions, JCAHPO and Coding programs
- **Subspecialty Symposia** including Neuro-ophthalmology, Pediatric Ophthalmology, Refractive Surgery/Cornea, and Retina-Vitreous
- **Networking and Social Activities** with colleagues and exhibitors
- **Resident Presentations** of original research

ANCILLARY PROGRAMS

- **Coding and Reimbursement Update** presented by Rose and Associates Healthcare Consultants
- **Certified Ophthalmic Assistant Program** presented by JCAHPO
- **Office Administrators Management Program** designed for the Ophthalmic Practice Administrator

CONFERENCE VENUE



The Breakers

One South County Road
Palm Beach, FL 33480
Reservations: 1-888-273-2537

A spectacular resort destination on Florida's Atlantic coast, The Breakers in Palm Beach, has lured generations of discerning travelers to its idyllic, Italian-Renaissance setting. Experience the irresistible charm and storied history of this legendary oceanfront resort, which seamlessly blends with an amazing range of modern amenities.

To make your reservations, please call 1-888- 273-2537 and ask for the **MASTERS** room rate that starts at \$198/night. The special group rate is available until **May 12, 2013** or until the MASTERS room block is filled.

Conference Parking

Masters attendees will receive a discount of \$13/day on valet parking. Please indicate you are with the Masters/FSO group to receive this discount.

NATIONALLY RECOGNIZED FACULTY



Melvin L. Rubin, MD Award Lecturer
Retina-Vitreous

Lee M. Jampol, MD
Louis Feinberg Professor of Ophthalmology
Feinberg School of Medicine
Northwestern University
Chicago, IL



Pediatric Ophthalmology
Edward Buckley, MD

Banks Anderson, Sr. Professor of Ophthalmology
Professor of Pediatrics
Vice Dean for Medical Education
Duke University Medical School
Durham, NC



Cataract/IOL/Anterior Segment
Warren E. Hill, MD

Medical Director
East Valley Ophthalmology
Mesa, AZ



Neuro-ophthalmology
Steven A. Newman, MD

Professor of Ophthalmology
University of Virginia School of Medicine
Charlottesville, VA



Glaucoma
Kuldev Singh, MD, MPH

Byers Eye Institute
Stanford University
Palo Alto, CA



Refractive Surgery/Anterior Segment
Karl G. Stonecipher, MD

Southeastern Eye Center
Greensboro, NC

ADJUNCT FACULTY



Hans Bruhn, MS

Risk Management
Ophthalmic Mutual Insurance Company (OMIC)
San Francisco, CA



Teresa Drake, Esq.

Director
University of Florida
Levin College of Law
Intimate Partner Violence Assistance Clinic
Gainesville, FL



Steven I. Rosenfeld, MD

Voluntary Professor
University of Miami
Miller School of Medicine
Bascom Palmer Eye Institute
Delray Eye Associates
Delray Beach, FL



Sandra Strickland, RN, MSN, LHRM, CPHRM

Director of Patient Safety-SE Region
The Doctors Company
Jacksonville, FL

LEARNING OBJECTIVES

Target Audience

This program has been designed to meet the educational needs of ophthalmologists and ophthalmic nurses who have a specialized interest in the field of Ophthalmology.

Learning Objectives

Upon completion of the educational activity, participants should be able to:

- Systematically evaluate a child with proptosis;
- Determine what to image and the importance of tailoring the imaging studies to the neurologic lesion;
- Discuss the importance of visual field testing and assessment of afferent visual pathways;
- Recognize the relationship between intraocular pressure and glaucoma;
- Understand the limitations of randomized clinical trials;
- Differentiate between objectives for patients with mild vs. severe glaucoma;
- Recognize the evolving role of new technology (OCT) in predicting and assessing patients with pituitary lesions;
- Describe the results of the collaborative normal tension glaucoma study;
- Review how to image and the critical importance of interacting with your radiologist;
- Review the importance of excluding restrictive strabismus as a cause of double vision;
- Recognize what is required for measurement, marking, placement and the calculation of surgically induced astigmatism;
- Understand how to handle IOL power calculations following refractive surgery;
- Demonstrate risk management measures designed to prevent high-risk medical errors;
- Conduct efficient and effective screenings for domestic violence.

ACCREDITATION



CME/CE Credit provided by AKH Inc., Advancing Knowledge in Healthcare, Inc.

Physicians

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of AKH Inc. and the Florida Society of Ophthalmology. AKH Inc. is accredited by the ACCME to provide continuing medical education for physicians. AKH Inc. designates this live activity for a maximum of 12.25 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Physician Assistants

NCCPA accepts *AMA PRA Category 1 Credit*[™] from organizations accredited by ACCME.

The maximum allocation for participants attending the Prevention of Medical Errors course is 2 PRA Category 1 Credits[™].

Nursing

AKH Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's COA. AKH Inc. designates this educational activity for 12.1 contact hours.

Accreditation applies solely to educational activities and does not imply approval or endorsement of any commercial product by the ANCC-COA.

FL Nursing

AKH Inc. is an approved provider for nursing continuing education by the Florida Board of Nursing #50-2560. AKH Inc. designates this educational activity for 12.1 contact hour (1.21 CEU).

The maximum allocation for participants attending the Prevention of Medical Errors course is 2 contact hour.

Criteria for Success

Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claimed credit form at www.ophmasters.com/cme. If you have questions about this CME/CE activity, please contact AKH Inc. at service@akhealthcare.com.

Commercial Support

Full notification of commercial support will be provided in the final course syllabus.

CODING UPDATE

Friday, June 28

Target Audience

This program has been designed for physicians, coders, technicians and administrators with a basic understanding of CPT and ICD-9.

Learning Objectives

Upon completion of the educational activity, participants should be able to:

- Appropriately select the level of Evaluation and Management or Eye code
- Describe updates to the OIG work plan that affect ophthalmology
- Implement the CPT and ICD-9 updates into the practice
- Recognize changes that will come with the implementation of ICD-10
- Discuss Medicare Audit Contractor concerns
- Identify practical application techniques to appropriately code for proper reimbursement in all specialties within ophthalmology

7:00–8:00 AM	REGISTRATION AND BREAKFAST
8:00–10:00 AM	Medicare Update <ul style="list-style-type: none"> • Physician Fee Schedule Changes • ASC Fee Schedule Changes • CPT and ICD-9 Changes QUESTIONS & ANSWERS
10:00–10:15 AM	BREAK
10:15 AM–12:00 PM	OIG Work Plan Update <ul style="list-style-type: none"> • Issues affecting Ophthalmology - New and Ongoing Issues Requiring Special Attention <ul style="list-style-type: none"> • Modifiers • Surgeries • E&M vs. Eye Codes • Co-Management QUESTIONS & ANSWERS
12:00–1:00 PM	LUNCH
1:00–2:30 PM	ICD-10 Update <ul style="list-style-type: none"> • Implementation and Training • Coding scenarios Medicare Audit Contractor Concerns CMS Onsite Audits <ul style="list-style-type: none"> • Clinic • Optical Compliance Issues QUESTIONS & ANSWERS
2:30 PM	ADJOURN



CME/CE Credit provided by AKH Inc., Advancing Knowledge in Healthcare, Inc.

Physicians

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of AKH Inc. and the Florida Society of Ophthalmology. AKH Inc. is accredited by the ACCME to provide continuing medical education for physicians. AKH Inc. designates this live for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Physician Assistants

NCCPA accepts AMA PRA Category 1 Credit™ from organizations accredited by ACCME.

Nursing

AKH Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's COA. AKH Inc. designates this educational activity for 5.25 contact hours. Accreditation applies solely to educational activities and does not imply approval or endorsement of any commercial product by the ANCC-COA.

FL Nursing

AKH Inc. is an approved provider for nursing continuing education by the Florida Board of Nursing #50-2560. AKH Inc. designates this educational activity for 5.2 contact hour (.52 CEU).

SUBSPECIALTY SYMPOSIA

Your meeting registration includes a choice of subspecialty symposia. You may only select one symposium as they are held concurrently, however, you may move from one symposium to another. Please indicate your preference on the enclosed registration form on page 11.

Neuro-ophthalmology

Chair: Matthew Kay, MD

Pituitary Tumor and the Ophthalmologist

Steven A. Newman, MD

Normal Tension Glaucoma

Kuldev Singh, MD, MPH

Pediatric Ophthalmology

Chair: Arysol Soltero-Niffenegger, MD

Where the Wild Things Are: When Neuro and Strabismus Collide

Edward Buckley, MD

Refractive Surgery

Chair: Clifford Salinger, MD

What Went Wrong?

Warren E. Hill, MD

How can we get 20/15 by 2015 in all of our Patients at Whatever Level of Refractive Error?

Karl G. Stonecipher, MD

Retina-Vitreous

Chair: Michael Tolentino, MD

SD OCT of White Spot Syndromes

Lee M. Jampol, MD

Masters in Ophthalmology 2013



Featured Event:
Leadership Luncheon
with American Medical
Association President
Jeremy Lazarus, MD and
American Academy of
Ophthalmology Executive
Vice President
David Parke, MD on
Saturday, June 29.

SCHEDULE AT A GLANCE

Friday, June 28

7:00 AM–5:00 PM ATTENDEE REGISTRATION

3:00–4:00 PM **STATE MANDATED COURSES**
Recognizing Patients at Risk for Domestic Violence
Teresa Drake, Esq.

4:00–6:00 PM **Prevention of Medical Errors**
Sandra Strickland, RN, MSN, LHRM, CPHRM

6:15–7:45 PM WELCOME RECEPTION WITH EXHIBITORS

Saturday, June 29

7:00–7:50 AM ATTENDEE REGISTRATION/ BREAKFAST

7:55–8:00 AM WELCOME AND INTRODUCTIONS

8:00–8:40 AM **What about Femtosecond Laser Cataract Surgery: Is It Really Worth It?**
Karl G. Stonecipher, MD

8:40–9:20 AM **Landmark Glaucoma Trials: What We Have and Have Not Learned (I&II)**
Kuldev Singh, MD, MPH

9:20–10:10 AM MELVIN L. RUBIN, MD AWARD LECTURER
Central Serous Retinopathy: What's New?
Lee M. Jampol, MD

10:10–10:40 AM BREAK

10:40–11:20 AM **Neuro-op Diagnoses Not to Miss**
Steven A. Newman, MD

11:20 AM–12:00 PM **The Toric IOL: Strategies for Success**
Warren E. Hill, MD

12:00–12:40 PM **Disruptive Innovation: Predicting the Future of Medicine (and Ophthalmology)**
Edward Buckley, MD

12:50–2:05 PM LEGISLATIVE LUNCHEON*

*SEE PAGE 10 FOR LUNCHEON DETAILS AND NON-MEMBER/GUEST PRICING.

2:15–3:00 PM DESSERT RECEPTION WITH EXHIBITORS

3:00–5:00 PM **Subspecialty Symposia**

7:00 PM PRESIDENT'S FOUNDATION EVENT

Sunday, June 30

7:00 AM ATTENDEE REGISTRATION/BREAKFAST

7:30–8:30 AM **Closed Claims Study***
Hans Bruhn, MS and Steven I. Rosenfield, MD
**Attendance required at this lecture to qualify for the OMIC discount*

8:35–9:05 AM **IOL Power Calculations Following Keratorefractive Surgery**
Warren E. Hill, MD

9:05–9:15 AM *Resident Lecture #1 (Non-CME)*

9:15–9:45 AM **Glaucoma Surgery with and without Cataract Surgery: Evolution vs. Revolution**
Kuldev Singh, MD, MPH

9:45–9:55 AM *Resident Lecture #2 (Non-CME)*

9:55–10:25 AM **Diabetic Retinopathy: What's New in the DRCR Study?**
Lee M. Jampol, MD

10:25–10:45 AM BREAK

10:45–11:15 AM **Imaging in Ophthalmology**
Steven A. Newman, MD

11:15–11:25 AM *Resident Lecture #3 (Non-CME)*

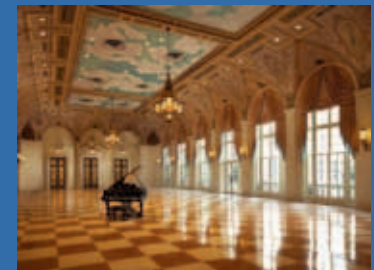
11:25–11:55 AM **Orbital Lesions in Children**
Edward Buckley, MD

11:55 AM –12:05 PM *Resident Lecture #4 (Non-CME)*

12:05–12:35 PM **Presbyopia: The Final Frontier**
Karl G. Stonecipher, MD

12:35 PM **ADJOURN**

Masters in Ophthalmology 2013



Featured Event:
Support our
Foundation during the
delicious "A Night in
Little Italy" event on
Saturday, June 29.

SPECIAL EVENTS

Welcome Reception with Exhibitors

Friday, June 28 | 6:15–7:45 PM

Join us for an opening reception on Friday evening in the exhibit hall. Wines will be available for tasting as well as hors d'oeuvres and a chance to visit with over 40 exhibiting companies.

Leadership Luncheon

Saturday, June 29 | 12:50–2:05 PM

The Leadership Luncheon has been organized by the Florida Society of Ophthalmology for its members. This luncheon was designed to update attendees on current events and politics related specifically to the state of Florida. Featured guest speakers at the luncheon are American Medical Association President Jeremy A. Lazarus, MD and American Academy of Ophthalmology Executive Vice President David Parke, MD. Members are free and everyone is welcome to attend, however you must RSVP on the registration form on page 11.

Tickets are \$100 for non-FSO members and guests, and may be purchased on the registration form.

Exhibitor Dessert Reception

Saturday, June 29 | 2:15–3:00 PM

Conclude your lunch the right way...with dessert! Join our exhibitors in the Exhibit Hall for a lovely dessert reception just prior to the Hall closing. An array of sweet delights will surely please the masses. The Exhibitor Passport drawing will take place at the end of the dessert reception, please be sure to turn completed passport to the registration desk, no later than 2:45 PM.

Saturday Foundation Event – A Night in Little Italy

Saturday, June 29 | 7:00–10:00 PM | \$150 per person

After the sessions conclude on Saturday, enjoy a little slice of Italy. Surround yourself with good company, your favorite cocktail and some fabulous Italian food. The Mediterranean ballroom will be the perfect backdrop for a night in Little Italy. Part of the proceeds will go towards the FSO, *For Eye Care Foundation*.

Children's Dinner and Party

Saturday, June 29 | 7:00–10:00 PM | \$50 per child

Drop the kids off and enjoy an evening on your own. The Breakers has planned dinner and a night complete with activities, games, movies, and arts and crafts exclusively for meeting attendees to keep your little ones busy. To register your child, select the Child Guest fee on the meeting registration form.

Please note the kid's party is for children ages 5–12 only.

HOTEL ACTIVITIES



The Breakers Golf Course

With two championship courses, The Breakers is the destination of choice for avid golfers, as well as vacationers who enjoy the game. From the first tee until the final approach on the 18th

hole, these meticulously designed courses entice and challenge golfers of all levels. Please call the pro shop and mention you are part of the Masters in Ophthalmology Group. Green Fees are reduced at 50% off the published 2013 rates or prevailing summer specials. Green fees include range balls, cart and bag storage. Club rentals are available. Call (561) 659-8440 for more information or to book your tee time.



Tennis

Voted one of the "top 50 tennis resorts" by *Tennis Magazine*, The Breakers tennis facility offers guests 10 beautifully groomed Har-Tru courts, a comprehensive pro shop with the latest fashions and equipment, USPTA/USPTR certified professional

instruction, clinics and private court time. Lighted courts available for evening play. Racquet rentals are available. For reservations or information on court times, rates and lessons, please call (561) 659-8407



The Spa at the Breakers

The Spa at The Breakers brings you oceans of calming possibilities. The expansive oceanfront destination pampers you with both indoor and outdoor indulgences - from stress-relieving massages

to rejuvenating body wraps, revitalizing scrubs, nourishing facials and more. Tone your body in our ocean view fitness center, outdoor lap pool and whirlpool spa. Relax, rejuvenate and reawaken your senses. Call (561) 653-6656 to schedule your appointment.

Syllabus Options:

I would like to help the FSO in their effort to **Go Green**, please provide me a:

- Memory stick syllabus
- Online link to access the syllabus
- NO thank you, I would like to receive a hard copy syllabus

Full Name _____ First Name for Badge _____

MD, DO, Other

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

CIRCLE FEE BASED ON MEMBERSHIP STATUS

Registration includes course syllabus and one admission badge for food functions and Saturday evening event.

	Early Bird Registration	General Registration
	<i>(Before May 10)</i>	<i>(After May 10)</i>

CODING PROGRAM

(Friday, June 28)

FSO Member	\$295	\$340
Ophthalmic Nurse	\$295	\$340
Non-Member	\$395	\$440
In-Training Member*	\$25	\$50

SCIENTIFIC SESSIONS

(Friday, June 28 - Sunday, June 30)

FSO Member	\$375	\$420
Ophthalmic Nurse	\$375	\$420
Non-Member	\$575	\$620
In-Training Member*	\$0	\$0

COMBINED COURSE REGISTRATION

CODING PROGRAM & SCIENTIFIC SESSIONS

(Friday, June 28 - Sunday, June 30)

FSO Member	\$595	\$640
Ophthalmic Nurse	\$595	\$640
Non-Member	\$895	\$940
In-Training Member*	\$35	\$60

*Must fax in registration form along with proof of program residency.

SUBSPECIALTY SYMPOSIUM

Please select the symposium you would like to attend. There is no fee.

- | | |
|--|--|
| <input type="checkbox"/> Neuro-ophthalmology | <input type="checkbox"/> Pediatric Ophthalmology |
| <input type="checkbox"/> Refractive Surgery | <input type="checkbox"/> Retina-Vitreous |

SPECIAL EVENTS

I will attend the Leadership Luncheon

The Leadership Luncheon is included in the FSO Member registration fee, but you **MUST** pre-register to attend this event. Non-FSO members must register separately—see Guest Fees below.

I will NOT attend Leadership Luncheon

I will attend the Saturday Evening Foundation Event

\$150 x _____ = \$ _____

I will NOT attend the Saturday Evening Foundation Event

GUEST FEES

Ticket for Leadership Luncheon

\$100 x _____ = \$ _____

Non-FSO Members and guests may attend the Leadership Luncheon but must register.

Saturday Evening Foundation Event

\$150 x _____ = \$ _____

Adult Guest Ticket for the Exhibit Hall

\$80 x _____ = \$ _____

Includes admission to the exhibit hall on Friday & Saturday.

Children's Ticket

\$50 x _____ = \$ _____

Includes admission to exhibit hall on Friday and Saturday & one ticket to the Saturday evening children's party (Ages 5-12).

TOTAL (Combine sections 1-6 for total amount)

\$ _____

GUEST NAME(S) TO APPEAR ON BADGE

NOTE: Your badge is your pass to ticketed events. Only registered individuals will receive a badge.

PAYMENT INFORMATION

Checks and money orders must be made payable to FSO. If your institution is paying your registration fee, please ensure that the check is appropriately identified with your name.

- Check MasterCard Visa Amex

Credit card issued in name of:

Card number: _____

Exp. date: _____

Signature: _____

REGISTRATION DEADLINE

Registration and payment must be received no later than **June 14, 2013** in order to ensure a name badge and syllabus materials. On-site registration will only be accepted on a space available basis.

CANCELLATION POLICY

Telephone cancellations cannot be accepted. A written notice of cancellation must be received no later than two weeks prior to the meeting for a refund. A \$25 administration fee will be deducted. No refunds will be made after **June 14, 2013**.

HOTEL RESERVATIONS

The Breakers

One South County Road

Palm Beach, FL 33480

Reservations: 1-888-BREAKERS (273-2537)

Please ask for the **MASTERS** room block to receive the discounted rate of \$198/night.

Special room rates available until **May 12, 2013** or room block is filled.

ADA COMPLIANCE: Attendees who need special reasonable accommodations or who have special needs should contact the meeting organizers at (904) 998-0819.

THREE CONVENIENT WAYS TO REGISTER



Fax
(904) 998-0855



Mail
6816 Southpoint Pkwy., Suite 1000
Jacksonville, Florida 32216



Website
www.ophmasters.com



6816 Southpoint Pkwy., Suite 1000
Jacksonville, FL 32216

Save the Date!

**Earn More Than 12 hrs
of CME/CE credit**

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www.ophmasters.com**

EDUCATIONAL PROGRAMS FOR THE ENTIRE OFFICE

- Coding and Reimbursement Update presented by Rose and Associates Healthcare Consultants
- Certified Ophthalmic Assistant Program presented by JCAHPO
- Office Administrators Management Program designed for the Ophthalmic Practice Administrator

SPECIAL EVENTS

- Welcome Reception with Exhibitors
- Leadership Luncheon
- Trade Show with more than 40 exhibiting companies
- Saturday Foundation Event – A Night in Little Italy
- Children's Dinner and Party



June 28-30, 2013

The Breakers | Palm Beach, FL

www.ophmasters.com