MASTERS IN OPHTHALMOLOGY 2015

June 26–28, 2015
The Breakers • Palm Beach, FL

www.ophmasters.com

Jointly provided by AKH Inc., Advancing Knowledge in Healthcare, Inc. and the Florida Society of Ophthalmology
Enhance your practice
by attending the Florida Society of Ophthalmology’s annual meeting Masters in Ophthalmology 2015.

Nationally renowned faculty will provide attendees with emerging information and the latest clinical approaches that can be immediately implemented in their practice for the benefit of the patient. Attendees can also take part in smaller subspecialty breakout sessions that are designed to be interactive.

Why you should attend…
• Meet Nationally Renowned Faculty
• Earn Continuing Education Credits
• Attend Breakout Sessions Specific to Your Subspecialty
• See the Cutting-edge Products and Services
• Attend Networking Events

Learn from the Masters about…
• Evidence-based approach to optic neuritis;
• Analysis of glaucoma progression by visual field and OCT;
• Immunological considerations of thyroid disease;
• Advantages in therapies for glaucoma;
• Latest on management of dry AMD;
• And much more.

Register Early and Save!
Ophmasters.com/registration

Professional Development Courses to Benefit Your Ophthalmology Practice

Coding and Reimbursement Update 2015
• 2015 Medicare Update
• 2015 OSW Update
• Coding Issues
• ICD-10 Update

Ophthalmic Practice Administrators Program
How to manage change with the ophthalmic team to ensure successful outcomes
• Cost-effective strategies to market the ophthalmic practice
• How to identify and appropriately manage unhappy patients
• Are patient expenses good on bad for your effect
• Strategies for team building to improve shared employee responsibilities and rewards

Certified Ophthalmic Assistants Program presented by JCAHPO
(Year-long program)
• A new eye diagnostic overview, dry eye protocol and practice implementation plan for inflammation
• Pediatric examination techniques for the technician
• What allied staff needs to know for preparation for ICD-10
• Optic neuritis: a systematic approach to evaluating a patient

Nationaly Noted Faculty

Masters in Ophthalmology 2015 Scientific Sessions

Nationally Featured Faculty

Melvin L. Rubin, MD Award Lecturer

Roth Low Vision Award
Paul Sternberg, Jr., MD
G. W. Yale Professor and Chair
Department of Ophthalmology and Visual Sciences
Vanderbilt University School of Medicine
Nashville, TN

Neuro-Ophthalmology
M. Taig Bhatti, MD
Professor of Ophthalmology and Neurology
Duke Eye Center and Duke University Medical Center
Durham, NC

Oculoplastics
Jonathan J. Dutton, MD, PhD
Professor Emeritus
University of North Carolina
Durham, NC

Glaucoma
Jonathan S. Myers, MD
Glaucoma Service
Wills Eye Institute
Swarthmore, PA

Anterior Segment/Cataract/IOL
Michael E. Snyder, MD
Volunteer Faculty
University of Cincinnati
Chair, Clinical Research Steering Committee
Board of Directors
Bascom Palmer Eye Institute
University of Miami Miller School of Medicine
Delray Beach, FL

About the Melvin L. Rubin, MD Award Lecture
Melvin L. Rubin, MD was instrumental in advancing ophthalmology, taught in the university clinics, and recognized an individual who has made great personal contributions to quality care for the patient. Dr. Rubin was born in 1932 and a nine-member of the SOC, and he has struggled and served in ophthalmology his entire life. Dr. Rubin passed away in 2014.

Nationally Noted Faculty

Teresa A. Drake, Esq
Director
Intimate Partner Violence Assistance Clinic
University of Florida College of Law
Gainesville, FL

Mary Kathleen Ebener, MSN, PhD
Associate Dean
Bachelor of Science in Nursing
Florida State University at Jacksonville
Jacksonville, FL

Anne M. Menke, RN, PhD
Risk Manager
Ophthalmic Mutual Insurance Company
San Francisco, CA

Steven J. Rosenfeld, MD, FACS
Voluntary Professor of Ophthalmology
Bascom Palmer Eye Institute
University of Miami Miller School of Medicine
Delray Beach, FL

Adjunct Faculty

2015 Masters in Ophthalmology 2015 Scientific Sessions
General Education Exhibit Hall Special Events

Friday, June 26
7:00 AM–4:00 PM
Registration
• Coding & Reimbursement Course
• Scientific Sessions

Saturday, June 27
7:00 AM–5:30 PM
Registration
• Scientific Sessions
• Ophthalmic Practice Administrators Program

Sunday, June 28
7:00 AM–12:00 PM
Registration
• Scientific Sessions

8:00 am–2:30 pm
Coding & Reimbursement Course
Ophthalmic Practice Administrators Program
Scientific Sessions
Registration
7:00 am–6:00 pm
Exhibitor Welcome Reception

3:00–6:00 pm
State Mandated Courses

6:15–7:45 pm
Scientific Sessions

7:00–8:00 AM
Breakfast

8:00 AM–5:30 PM
Adjourn

12:20–1:30 pm
Dessert Reception

12:20–1:30 pm
Leadership Luncheon

6:30–7:30 pm
Reception

Get engaged...

Be part of the conversation and get the latest news and announcements regarding Masters in Ophthalmology 2015. Follow the Florida Society of Ophthalmology (FSO) on Twitter and Facebook. Use hashtag #FSO2015 when posting about the meeting.

facebook.com/FloridaOphthalmology

Schedule At A Glance

Pre-Conference Course: Coding and Reimbursement Update 2015

Course Director
E. Ann Rose
Owner/President
Rose and Associates
Duncanville, TX

Tutor/Instructor
This program has been designed for physicians, nurses, coders, technicians, and administrators with a fairly good understanding of Medicare requirements, CPT and diagnosis code usage, and billing for services rendered.

Learning Objectives
• Implement the Medicare changes for 2015.
• Recognize the importance of implementing current guidelines for maintaining Medicare compliance.
• Discuss documentation changes required for ICD-10.

CME/CE provided by AKH Inc., Advancing Knowledge in Healthcare

Criteria for Success
Statements of credit will be awarded based on the participant’s attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claim credit form at www.ophmasters.com/cme. If you have questions about this CME/CE activity, please contact AKH Inc. at evaluation/claimed credit form at www.ophmasters.com/cme. If you have questions about this CME/CE activity, please contact AKH Inc. at tbrignoni@akhcme.com

Physicians
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and Florida Society of Ophthalmology. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.

AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants
NCCPA accepts AMA-PRA Category I Credit™ from organizations accredited by ACCME.

Nursing
AKH Inc., Advancing Knowledge in Healthcare is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.

AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 5.25 ANCC Category I credits. Each participant should claim only those credits that reflect their level of knowledge and competence. ANCC accredited providers recognize education activities for providers who successfully participate in a significant portion of the activity.

AKH Inc., Advancing Knowledge in Healthcare is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. AKH Inc., Advancing Knowledge in Healthcare designates this educational activity for 5.25 contact hours.

Approved for 5.25 continuing education hours, as in accordance with the AOA guidelines.

Nature of Activity
Pre-Conference Course: Coding and Reimbursement Update 2015

Target Audience
This activity is designed for physicians, nurses, coders, and administrators with a fairly good understanding of Medicare requirements, CPT and diagnosis code usage, and billing for services rendered.

Commercial Support
Full notification of commercial support will be provided in the final course syllabus.
Friday, June 26

7:00 am–6:00 pm  Attendee Registration Open
3:00–4:00 pm  STATE MANDATED COURSES
Domestic Violence
Teresa A. Drako, Esq
4:00–6:00 pm  Prevention of Medical Errors: Nurturing the Safety Champion Within
Mary Kathleen Elmert, MSN, PhD
6:15–7:45 pm  Welcome Reception with Exhibitors

10:50–11:30 am  Judging Glaucoma Progression by Visual Field and OCT
Jonathan S. Myers, MD
11:30–11:35 am  Introduction of Melvin L. Rubin, MD Lecturer
11:35 am–12:15 pm  Melvin L. Rubin, MD Annual Lecture
The Value of the Ophthalmologist in the Era of Healthcare Reform
Paul Stemberg, Jr, MD

Saturday, June 27

7:00–8:00 am  Registration/Breakfast with Exhibitors
8:00–8:10 am  Welcome and Introductions
8:10–8:50 am  Thyroid Eye Disease: Immunological Considerations
Jonathan J. Dutton, MD, PhD
8:50–9:30 am  An Evidence-based Approach to Optic Neuritis
M. Tanq Bhatti, MD
9:30–10:10 am  Managing the Loose Gosse: Cataract Surgery in Loose, Reduced or Nearly Absent Zonules
Michael E. Snyder, MD
10:10–10:50 am  Break with Exhibitors
6:30–7:30 pm  Reception
(See page 10 for more details)

Register Early and Save! Ophmasters.com/registration

Masters in Ophthalmology 2015 Scientific Sessions Agenda

Sunday, June 28

7:00–8:30 am  Breakfast
7:30–8:10 am  Diagnostic Error*
Steven L. Rosenfeld, MD & Anne M. Menke, RN, PhD
*Attendance required at this lecture to qualify for the OMIC discount
8:35–9:35 am  Subspecialty Symposia Breakout Sessions
(See page 8 for more details)

M. Tanq Bhatti, MD
10:10–10:20 am  Resident Lecture (Non-CME)
Where Are We in the Management of Dry AMD?
Paul Stemberg, Jr, MD
10:20–10:50 am  Reception
(See page 10 for more details)

Use hashtag #F502015 when posting about the meeting.

Facebook.com/Fundalophthalmology

Resident Lecture (Non-CME)
Advancing Therapy in Glaucoma: When, Why, and How
Jonathan S. Myers, MD
11:30–11:40 am  Resident Lecture (Non-CME)
Prevention of Medical Errors: Nurturing the Safety Champion Within
Mary Kathleen Elmert, MSN, PhD
11:40 am–12:10 pm  Resident Lecture (Non-CME)
Funky Pupil Cases: Fix ‘Em, Ditch ‘Em or Replace ‘Em
Michael E. Snyder, MD
12:20–12:50 pm  Bleepharynx and Hemifacial Spasm: Etiology, Clinical Manifestations, and Management
Jonathan J. Dutton, MD, PhD
12:50 pm  Adjourn
Your Masters in Ophthalmology 2015 meeting registration includes a choice of attending one of the subspecialty symposia listed below. There are two sessions—one on Saturday afternoon and another on Sunday morning. You may only select one subspecialty symposium for each session. Subspecialty symposia are held concurrently—you may move from one symposium to another as often as you like. Your Masters in Ophthalmology 2015 meeting registration includes a choice of attending one of the subspecialty symposia listed below. There are two sessions—one on Saturday afternoon and another on Sunday morning. You may only select one subspecialty symposium for each session. Subspecialty symposia are held concurrently—you may move from one symposium to another as often as you like.

**Subspecialty Symposia Breakout Sessions**

**Ophmasters.com/registration**

**Saturday, June 27, 2015**

**Sacraments/Surgery: External Disease**
- Chair: Clifford L. Salinger, MD
- Paul Sternberg, Jr., MD
- Goon Jo I Ollis: Turn Bad
- Michael E. Snyder, MD

**Retinal-Vitreous**
- Jonathan J. Dutton, MD, PhD
- M. Tariq Bhatti, MD
- Anatomy of the Aging Face
- Oculoplastics
- Jonathan S. Myers, MD

**Glaucoma**
- Chair: Krishna Kishor, MD
- Trabeculoplasty—How I Perform It (A Video Session)
- Jonathan S. Myers, MD
- Paul Palmberg, MD
- Sarah Wehrl, MD

**Oculoplastics**
- Chair: Jan W. Kronish, MD
- Anatomy of the Aging Face
- Jonathan J. Dutton, MD, PhD

**Retina-Vitreous**
- Chair: David Eichenbaum, MD & Adrian Lavina, MD
- Genetic Testing and AMD: Why the Controversy
- Paul Sternberg, Jr., MD

**Fingolimod Associated Macular Edema (FAME): A Story of S1P Biology**
- M. Tariq Bhatti, MD
- Co-Chairs: Matthew Kay, MD & Krishna Kishor, MD

This program has been designed to meet the educational needs of physicians and nurses who have a specialized interest in the field of ophthalmology.

**Learning Objectives**

Upon completion of the educational activity, participants should be able to:
- **Employ the techniques discussed in screening for intimate partner violence in a medical setting.**
- **Apply medical error reduction and prevention strategies, describe a root-cause analysis,** Identify the clinical manifestations of optic nevritis.
- Recognize the clinical features of thyroid eye disease (TED) and to understand the underlying immunologic mechanisms; Employ OCT and perimeter to judge clinical progression of patients with glaucoma; Identify the drivers of healthcare reforms, and why the demonstration of value is critical to the patient and the public; Discuss the most frequent types of malpractice lawsuits related to diagnostic errors in ophthalmology; Identify the process of atomic gene expression in the treatment of Leber Hereditary-Optic Neuropathy; Discuss the clinical manifestations and management of fingolimod associated macular edema; Discuss the current literature on the treatment of Bell’s Palsy; Recognize the clinical features of facial and peri-orbital movement disorders, understand their etiologies, and to review the current treatment options; Identify common occurrences in the course of glaucoma that signify the need to consider more intensive treatment; List the various proposed pathogenetic mechanisms for dry AMD, and the therapeutic strategies targeting these mechanisms; Compare and contrast the visual field and disc findings of normal and high tension glaucoma; Utilize data to direct and improve aesthetic procedures in facial rejuvenation; Discuss the clinical manifestations and management of fingolimod associated macular edema; Fingolimod Associated Macular Edema (FAME): A Story of S1P Biology

**Program Overview**

Target Audience

This program has been designed to meet the educational needs of physicians and nurses who have a specialized interest in the field of ophthalmology.

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**Adverse Events:**

This course is designed solely to provide the healthcare professional with information to assist in the practice and professional development and cannot be considered a diagnostic tool to replace professional advice or treatment. The course serves as a general guide to the practice of medicine and cannot be considered as giving legal, nursing, medical, or other professional advice in specific cases. AKH Inc. specifically disclaims responsibility for adverse events or other professional advice in specific cases. AKH Inc. specifically disclaims responsibility for adverse events or other professional advice in specific cases.

The maximum allocation for participants attending the Domestic Violence course is 1 contact hour. The maximum allocation for participants attending the Prevention of Medical Errors course is 1 contact hour. The maximum allocation for participants attending the Domestic Violence course is 1 contact hour. The maximum allocation for participants attending the Prevention of Medical Errors course is 1 contact hour.

**Criteria for Success:**

This course is designed solely to provide the healthcare professional with information to assist in the practice and professional development and cannot be considered a diagnostic tool to replace professional advice or treatment. The course serves as a general guide to the practice of medicine and cannot be considered as giving legal, nursing, medical, or other professional advice in specific cases. AKH Inc. specifically disclaims responsibility for adverse events or other professional advice in specific cases. AKH Inc. specifically disclaims responsibility for adverse events or other professional advice in specific cases.

**Importance of the Course:**

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**Physicians**

NCCPO accepts AKH PM Category 1 Credit™ from organizations accredited by NCME.

**Nurses**

AKH Inc. Advising Knowledge in Healthcare is awarded a maximum of 14 AKH PM Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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**Ethics**

This activity has been awarded 14 AKH PM Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Medical Assistants**

NCCPO accepts AKH PM Category 1 Credit™ from organizations accredited by NCME.

**Other Health Care Professionals**

AKH Inc. Advising Knowledge in Healthcare is awarded a maximum of 14 AKH PM Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Commercial Support**

The maximum allocation for participants attending the Prevention of Medical Errors course is 1 contact hour.

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Leadership Luncheon
Saturday, June 27 | 12:20–1:30 pm
Location: Mediterranean Ballroom
The Leadership Luncheon has been organized by the Florida Society of Ophthalmology (FSO) and designed to update FSO members on current events and politics related specifically to the state of Florida. The luncheon is included in the meeting registration for members; however all attendees and guests are welcome to attend. FSO members must RSVP when registering for the meeting.

Tickets for non-members and guests are $100/person and may be purchased when registering for the meeting. All proceeds go to the FSO Political Action Committee, FOCUS.

Saturday Evening Reception
Saturday, June 27 | 6:30–7:30 pm
Location: Ocean Gazebo
After the program concludes on Saturday, join your fellow friends and colleagues for a cocktail reception at the Ocean Gazebo. Take a breather, enjoy a drinks and lite bites framed by the ocean breeze, crashing waves and surrounding tropical flora. This reception is included in the attendee registration fee, but you MUST RSVP to attend this event. Guests and children are welcome to attend; please see page 12 for details on guest ticket pricing.

About the Legendary, World Renowned Breakers Hotel
A spectacular oceanfront destination on Florida’s Atlantic coast, The Breakers in Palm Beach, has lured generations of discerning travelers to its idyllic, Italian-Renaissance setting. Experience the irresistible charm and storied history of this legendary oceanfront resort, which seamlessly blends with an amazing range of modern amenities.

Conferecne Parking
Masters attendees will receive a discounted rate of $14/day on valet parking. Please indicate you are with the Masters/FSO group to receive this discount.

Exhibit Hall Events
Welcome Reception with Exhibitors
Friday, June 26 | 6:15–7:45 pm
Join your fellow colleagues and the exhibitors for an opening reception on Friday evening in the exhibit hall. Visit with more than 40 exhibiting companies and mingle, while enjoying tasty hors d’oeuvres and wines for tasting.

Exhibitor Dessert Reception
Saturday, June 27 | 1:35–2:25 pm
Conclude your lunch the right way…with dessert! Join our exhibitors in the exhibit hall for your final opportunity to learn about their company and products while enjoying a delicious dessert reception. An array of sweet delights will surely please the palate. The exhibitor passport drawing and prizes given away will take place at the end of the dessert reception.

The Breakers Golf Course
With two championship courses, The Breakers is the destination of choice for avid golfers, as well as vacationers who enjoy the game. Call the pro shop at (561) 659-8440 and mention you are part of the Masters in Ophthalmology group. Green fees are reduced at 50% off the published 2015 rates or prevailing summer specials (whichever is less).

The Spa at the Breakers
The Spa at The Breakers brings you oceans of calming possibilities. Relax, rejuvenate and reawaken your senses. To schedule an appointment or for information on services or rates, call (561) 653-6656 to schedule your appointment.

Tennis
The Breakers tennis facility offers guests 10 beautifully groomed Har-Tru courts, a comprehensive pro shop with the latest fashions and equipment, USPTA/USPTR certified professional instruction, clinics and private court time. For reservations or information on court times, rates and lessons, please call (561) 659-8407.

The Spa at the Breakers
The Spa at The Breakers brings you oceans of calming possibilities. Relax, rejuvenate and reawaken your senses. To schedule an appointment or for information on services or rates, call (561) 653-6656 to schedule your appointment.

Hotel Amenities
Use hashtag #FSO2015 when posting about the meeting.
facebook.com/FloridaOphthalmology
Register Early and Save! Ophmasters.com/registration
## REGISTRATION

**ONLINE**
Registrations for the Masters in Ophthalmology 2015 annual meeting will be accepted online at: www.ophmasters.com/registration until **Friday, June 12, 2015**.

**ON-SITE**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Friday, June 26</td>
<td>7:00 AM–6:00 PM</td>
</tr>
<tr>
<td>Saturday, June 27</td>
<td>7:00 AM–5:00 PM</td>
</tr>
<tr>
<td>Sunday, June 28</td>
<td>7:00 AM–12:30 PM</td>
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**REGISTRATION DEADLINE**
Registration and payment must be received no later than **Friday, June 12, 2015** in order to ensure a name badge and syllabus materials. Onsite registration will only be accepted on a space available basis.

**CANCELLATION POLICY**
Telephone cancellations cannot be accepted. A written notice of cancellation must be received no later than four weeks prior to the meeting for a refund. A $100 administration fee will be deducted. No refunds will be made after **May 25, 2015**.

Registrants that are unable to register online, please contact the meeting organizers at 904-998-0819 for a paper registration form to fax or mail in.

**ADA COMPLIANCE:** Attendees who need special reasonable accommodations or who have special needs should contact the meeting organizers at 904-998-0819.

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## PRICING

<table>
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<tr>
<th></th>
<th><strong>Early Bird Registration (Up to May 1)</strong></th>
<th><strong>General Registration (After May 1)</strong></th>
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<tbody>
<tr>
<td><strong>CODING AND REIMBURSEMENT COURSE</strong> (Friday, June 26)</td>
<td></td>
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<tr>
<td>FSO Member/ Ophthalmic Nurse</td>
<td>$320</td>
<td>$365</td>
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<tr>
<td>Non-Member</td>
<td>$420</td>
<td>$465</td>
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<tr>
<td>In-Training (Resident/Fellow)*</td>
<td>$50</td>
<td>$75</td>
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| **SCIENTIFIC SESSIONS** (Friday, June 26–Sunday, June 28) |                                           |                                       |
| FSO Member/ Ophthalmic Nurse | $450                                     | $495                                  |
| Non-Member                | $650                                     | $695                                  |
| In-Training (Resident/Fellow)* | $0                                      | $0                                    |

*Must fax in registration form along with proof of Florida program residency.

| **COMBINED COURSE REGISTRATION** Coding and Reimbursement Course & Scientific Sessions (Friday, June 26–Sunday, June 28) |                                           |                                       |
| FSO Member/ Ophthalmic Nurse | $670                                     | $715                                  |
| Non-Member                | $970                                     | $1015                                 |
| In-Training (Resident/Fellow)* | $50                                     | $75                                   |

**SPECIAL EVENTS**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
<th>Description</th>
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<tbody>
<tr>
<td>Leadership Luncheon</td>
<td>$0</td>
<td>Free admission to the exhibit hall on Friday &amp; Saturday &amp; admission to the Saturday evening reception.</td>
</tr>
<tr>
<td>Ophthalmic Nurse/Non-Member/Guest</td>
<td>$100</td>
<td>Free admission to the exhibit hall on Friday and Saturday &amp; admission to the Saturday evening reception. (Children ages 0-18 will require a badge to access the exhibit hall and Saturday evening reception)</td>
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**GUEST FEES**

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<tr>
<th>Ticket Type</th>
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<th>Description</th>
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<tbody>
<tr>
<td>Adult Guest Ticket</td>
<td>$80/ guest</td>
<td>Includes admission to the exhibit hall on Friday &amp; Saturday &amp; admission to the Saturday evening reception.</td>
</tr>
<tr>
<td>Children's Guest Ticket</td>
<td>$40/ child</td>
<td>Includes admission to the exhibit hall on Friday and Saturday &amp; admission to the Saturday evening reception. (Children ages 0-18 will require a badge to access the exhibit hall and Saturday evening reception)</td>
</tr>
</tbody>
</table>

The Masters in Ophthalmology 2015 meeting has GONE GREEN and will not be providing printed copies of the syllabus. Course syllabus will be made available through a downloadable link and a thumb drive.

Register Early and $ave! Ophmasters.com/registration